



Workshop for Aboriginal Businesses in the Goldfields/Esperance region

Marketing and Writing Successful Tenders for WA Government Opportunities

This is a workshop for Aboriginal business owners and staff who are interested in marketing to WA government clients and writing successful tenders for WA government opportunities. This workshop will cover:

- WA Government procurement processes
- What the State Government buys
- How to market to WA government clients
- What does the WA Government look for in a winning tender?
- Top tips in writing tenders
- Costing and Pricing
- What to do next – winning or losing

VENUE KBCCI Boardroom,
5/58 Egan Street, Kalgoorlie

DATE 30th November 2020

TIME 9.30am – 12.00pm

Morning tea and lunch provided

To book your place on the workshop please register via our website <https://keoghbay.com.au/training-registrations/>